DRAFT CONCEPT OF THE PHM EXHIBITION DURING THE AFAAS EXTENSION WEEK

1. **Introduction**

The reduction of postharvest losses (PHL) along food chains can provide a cost-effective means of promoting food and nutrition security. A number of major constraints impede effective reduction of PHL including absence of Post-Harvest Management (PHM) topics in Rural Advisory Services (RAS). The Post-Harvest Management in Sub-Saharan Africa is one of the three initiatives under the Global Programme for Food Security (GPFS) of Swedish Development Cooperation (SDC) that aims “to increase food security of smallholder farmers in Sub-Saharan Africa (SSA) through reduced postharvest losses at farm and community level”. It intends to compile, disseminate and scale up good PHM practices for reducing postharvest losses.

The African Forum for Agricultural Advisory Services (AFAAS) is organizing an exhibition of PHM results, tools and approaches during the Agricultural Extension week. This is intended to share PHM knowledge at the regional level. It will also contribute to the sub-theme “Methods, tools and approaches in agricultural extension” of the extension week event.

2. **Purpose**

To take advantage of the existence of agricultural extension and advisory services practitioners (AEAS), and other agricultural value chain actors across and outside Africa and to share knowledge and experiences on PHM technologies, RAS tools, methods, results and

3. **Objectives**

The objectives for this exhibition include:

- Show case the tools developed and results achieved in the PHM-SSA project pilot countries.
- Disseminate the PHM-SSA project results so far achieved in the AFAAS network.
- Contribute to the development and elaboration of PHM-RAS materials/tools.

4. **Methodology**

- An exhibition booth at the main venue of the extension week
- Field trip in Ethiopia to FAO/SDC PHM project (Learning visit) during the extension week
The exhibition booth

The proposed materials below are required for a successful exhibition:

<table>
<thead>
<tr>
<th>Exhibition Material/requirements</th>
<th>Types, Quantity and Content</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition space</td>
<td>9 square meters</td>
<td>LOC-Extension week</td>
</tr>
<tr>
<td>Exhibitions team</td>
<td>Atleast 4 exhibitors from the partners, proficient in either English, French or both to provide information to the guests.</td>
<td>Representatives from SDC, AFAAS, HELVETAS, FANRPAN</td>
</tr>
<tr>
<td>Registration book</td>
<td>Intended to capture the guests visiting the PHM booth and their comments.</td>
<td>AFAAS Headquarters</td>
</tr>
<tr>
<td>Tables</td>
<td>4 large table</td>
<td>LOC-Extension week</td>
</tr>
<tr>
<td>An LCD television set + DVD player</td>
<td>This will be used to screen the videos on PHM</td>
<td>LOC-Extension week</td>
</tr>
<tr>
<td>A PHM banner</td>
<td>Should highlight the project giving visibility to the partners</td>
<td>AFAAS Headquarters</td>
</tr>
</tbody>
</table>
| Posters on PHM                  | This should explain the project detailing activities, tools and results.  
• Developed posters for maize and cow peas. | AFAAS Headquarters, AFAAS teams in Benin and Mozambique |
| Pull-ups on PHM                 | All partners should be visible: SDC HELVETAS, AGRIDEA, AFAAS, FANRPAN | AFAAS Headquarters |
| PHM technologies                | Pictures of technologies to being promoted in the pilot counties  
• Improved bamboo silo.  
• Polypropylene bags  
• Super bags  
• Tethered Silo  
• Improved elevated traditional Sileiro  
• Metal Silo | SDC/PHM Ethiopia-Senait |
| PHM-RAS tools                   | The following materials to be exhibited:  
• PHM training modules and manuals for each of the actors in the M4P approach.  
• New Videos on PHM for maize and cowpeas showing:  
  a) Harvest  
  b) pre-storage | AFAAS Benin and AFAAS Mozambique. |
c) Storage & conservation  
d) Inventory management  
  - Fact sheets on maize and cowpeas.  
  - Developed didactic materials on practices, technologies and approaches.  
  - Flyers  
  - Radio messages

<table>
<thead>
<tr>
<th>Innovative approaches</th>
<th>A poster demonstrating the M4P approach in PHM.</th>
<th>AFAAS Headquarters.</th>
</tr>
</thead>
</table>

b) The field strip

To be organized by the coordinator SDC/PHM Ethiopia- Senait

5. Output

The exhibition will generate the following outputs:
  - A greater awareness of PHM efforts in Sub-Saharan Africa to the regional and global extension community.  
  - Experience sharing on PHM technologies, and RAS tools, practices and approaches.  
  - Expert advice into development and better elaboration of PHM-RAS materials/tools.

6. Organizers

<table>
<thead>
<tr>
<th>AFAAS</th>
<th>SDC/PHM Ethiopia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Max and Jerry</td>
<td>Senait</td>
</tr>
</tbody>
</table>

7. Partners

SDC, HELVETAS Swiss Interco operation, AGRIDEA, FANRPAN, AFAAS and Ministry of Agriculture, Ethiopia.