



# **STRENGTHENING MARKETS AND REGIONAL TRADE FOR FOOD SECURITY (SMART-FS) PROGRAMME**

**By**

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# **OUTLINE OF PRESENTATION**

- **Background**
- **Overall Goal**
- **Description of Programme  
Components, Objectives and  
Activities**
- **Current Status**
- **WAY-FORWARD**

# BACKGROUND

- **COMESA S.G Invitation** : Australian Government's Food Security Fund to assist ACTESA.
- **The Australian Government** : Design of ACTESA's SMART- FS Programme.
- **The W.B Technical Assistance**: Initial design thinking.
- **Focus >** Improving the integration of smallholders into *national, regional and international markets* through policy improvements.
- **The major innovation** :The paradigm shift from policy discussions towards an operational programme which activates policy actions to actual implementation.

# OVERALL GOAL

***Strengthen agricultural market-linkages and increasing agricultural trade in the Eastern and Southern Africa (ESA) region that benefits smallholder farmers by contributing to the improvement of regional food security.***

# **Component 1: Improved Policy Environment and Competitiveness of Food Staple Sector:**

## **SPECIFIC OBJECTIVE:**

- 1. Increase cross-border trade of food staples and foster regional food security through implementation of policies that facilitate reduction of extreme price variability risks.**

## **Activities:**

- Collation of practical examples of where policy changes in practice have led to increased cross-border trade and food security (e.g. Malawi, Zambia and Mozambique)**
- Identify borders where policies are likely to change as a result of policy debates.**
- Establish additional Market sheds (Burundi, Rwanda and DRC) to expand AAMP Activities.**

# COMPONENT 2: Improved and Expanded Market Facilities and Services for Staple foods

## Specific Objective:

1. **Develop and implement inclusive business models or innovations that help increase regional trade among entrepreneurs in the value-chain.**

## Activities:

- **Establish a Financial facility > Stimulate and foster sustainable cross border trade.**
- **Scanning of Cross Border trade practices to identify opportunities to 'support'.**
- **Analysis of extent to which more inclusive business models and trading practices are feasible in these areas.**
- **Strengthening and facilitation of formation of new business models in private sector that are to engage in value chain activity.**
- **Capacity strengthening for Public Sector bodies.**

# SOME SUPPORT AREAS OF THE FINANCIAL FACILITY

- Provision of a risk-sharing grant E.g. Maize/cassava/oilseed exporter to encourage piloting the provision of 'market standards'
  - >Increased supply of more reliable product; the intent would be to enable the private sector to scale up this pilot with their own funds and sustainably expand their supply chains to include more smallholders.
- Create an opportunity for government policy makers to discuss with commercial grain traders a potential resolution to the 'Catch 22' challenge of low private investment in storage that is driven by state price stabilisation efforts, the risk of export bans, the unpredictability of policy shifts, and uncertainty regarding the future of state grain silos.
- Access to irrigation of commodity crops acting as throughput to ready markets. This would also involve a chain of small holders contracted to produce for these markets.

## **Component 3: ACTESA's Institutional Capacity Strengthening:**

### **Specific Objective:**

- 1. Foster outreach programmes to ensure greater understanding and awareness of trade policies and good practices that help market integration by smallholder farmers, agribusiness and entrepreneurs.**

### **Activities:**

- Support ACTESA's Staff Capacity.**
- Establish market facilitation support vehicle(s) that adhere(s) to strict principles of market development code of conduct.**
- Establish public sector cross border trade support vehicle(s) that adheres to strict principles (sustainability)**
- Selection of cross border support opportunities based on rigorous analysis of potential scale and sustainability of impact.**
- Periodic reporting of agricultural trade and food security across border**

# STATUS

- 1. SMART-FS Design Vision completed and submitted to AusAID.**
- 2. AusAID has obligated initial funds to support Design of a full 4 Year Programme.**
- 3. USAID has agreed to Channel AusAID support to ACTESA.**

# WAY-FORWARD

- **ACTESA will hire competitively Design Consultants by June 2010.**
- **ACTESA will expect full SMART-FS Design Document by July 2010.**
- **SMART-FS Validation Workshop by August 2010.**
- **SMART-FS Design Document submitted to AusAID by September 2010 for Approval and funding.**

# THANK YOU





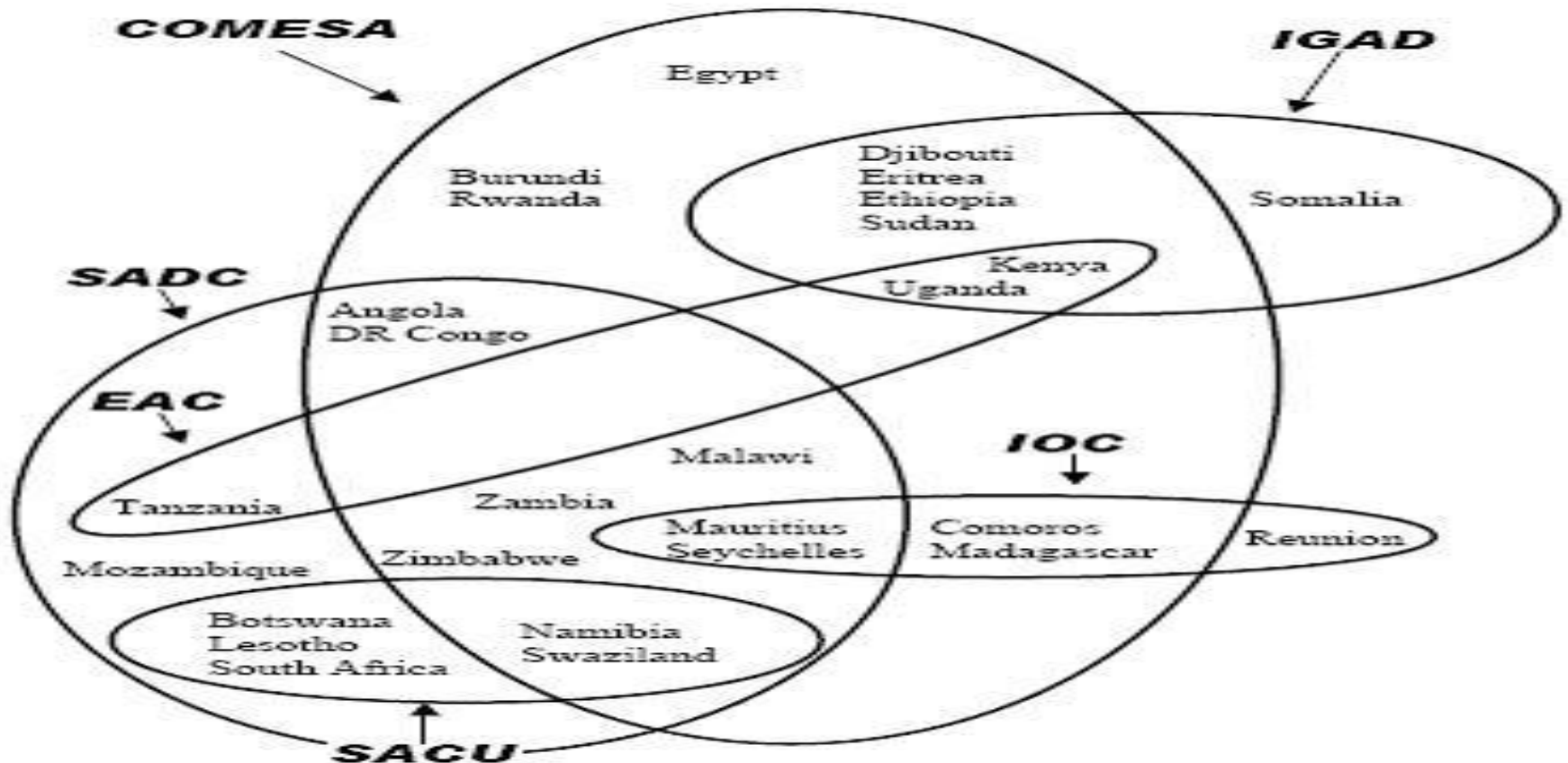
# SWISS ACTESA SEED HARMONIZATION (SASH) PROGRAMME

- **Programme Goal:**

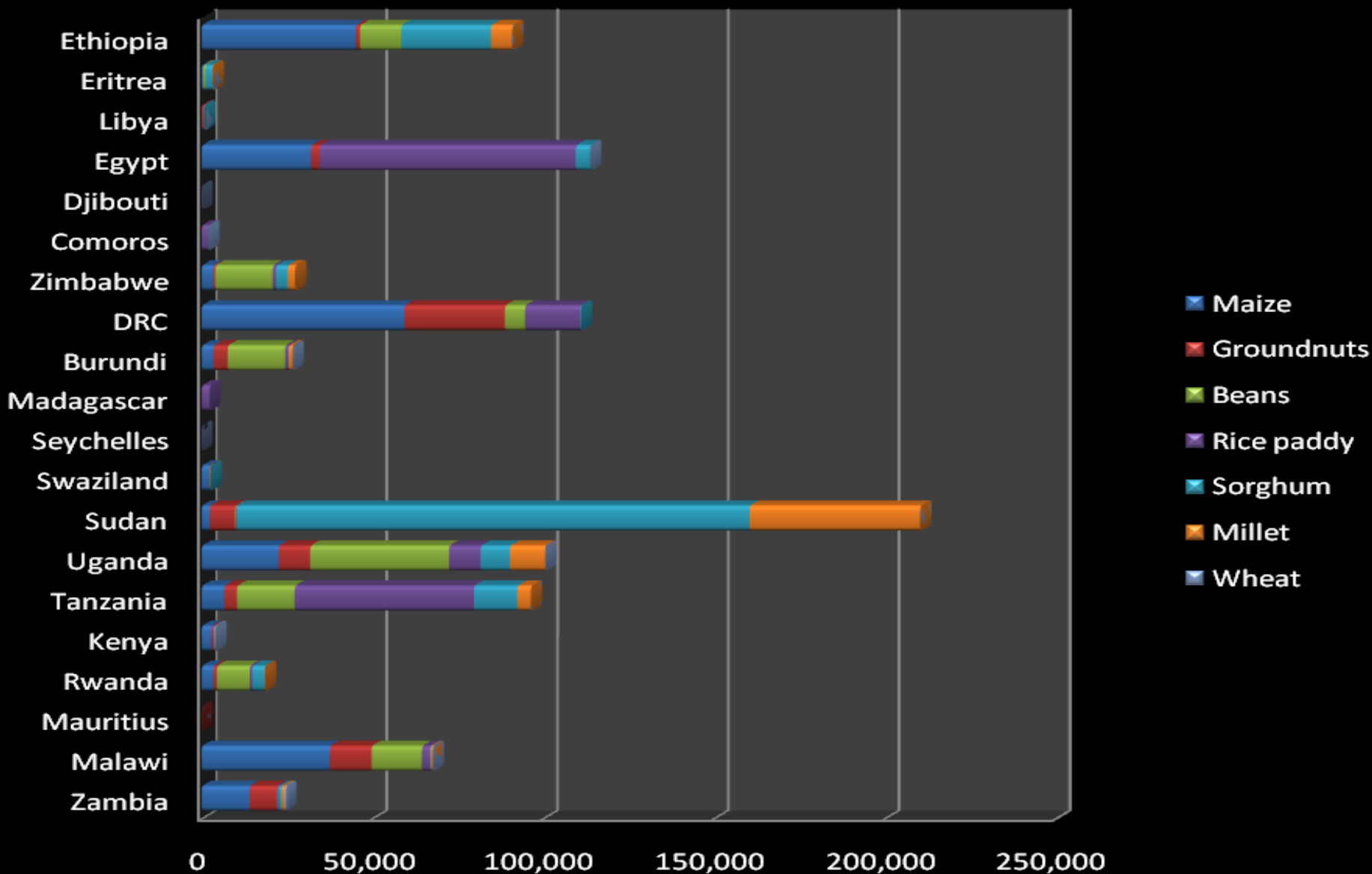
***Foster Food Security and regional integration in Eastern and Southern Africa (ESA) through enhanced trade and use of improved seed across borders of the region.***

# THE PROBLEM

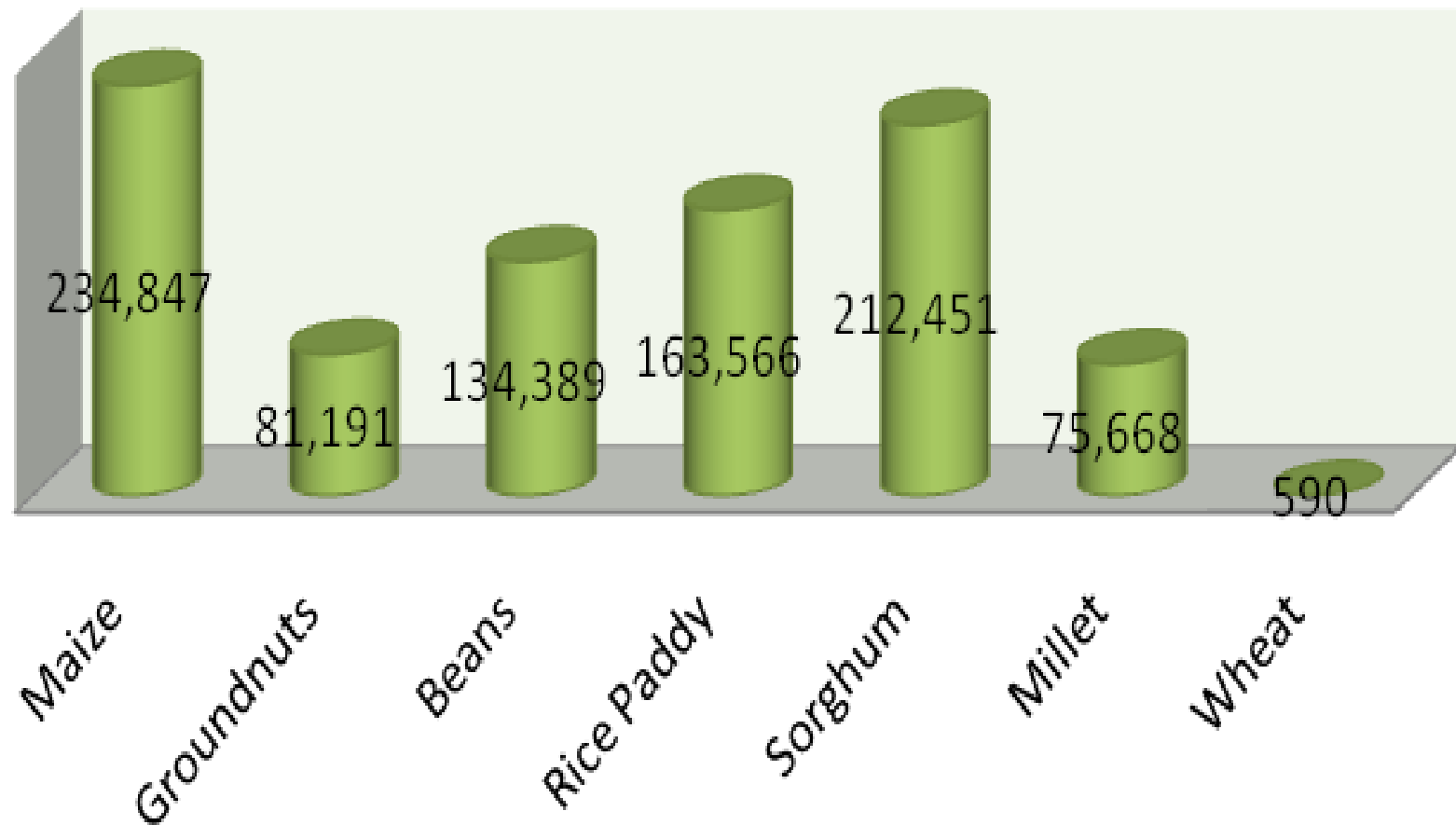
- Poor trade in seed in the ESA Region due to SPS Measures and lack of harmonization



# Seed (legumes and Cereals) Trade figures in COMESA region



# Aggregate seed trade (MT) - COMESA region



# **SPECIFIC OBJECTIVES**

- To domesticate the harmonized Seed legislation and procedures in ESA region so as to facilitate seed trade and movement.**
- To enhance seed trade among ESA member states through sensitization, training and capacity building for producers, customs officials, traders and regional agricultural staff.**
- To accelerate the adoption and use of quality improved seed among smallholders by ensuring weather indexed insurance package for every purchased seed.**
- Establish a seed trade and seed industry database for the ESA region.**

# Expected outputs

- **Seed harmonization procedures launched and domesticated in ESA.**
- **Increased capacity and awareness of customs officials, traders and agricultural staff on seed harmonization in ESA.**
- **Increased volumes and value of traded improved quality seed in ESA.**
- **Weather indexed insurance launched and piloted in selected countries.**
- **Increased number of producers adopting use of improved seed varieties.**
- **Increased food production and productivity among smallholders in ESA.**
- **Available information on seed availability and trade.**

# **WAY-FORWARD**

- **ACTESA will submit the Design Vision this week.**
- **Work in collaboration with FANRPAN & the COMRAP Programme**

**THANK YOU**

