

# AGRA PROGRAMS

By

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Alliance for a Green Revolution in Africa

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*Lusaka*

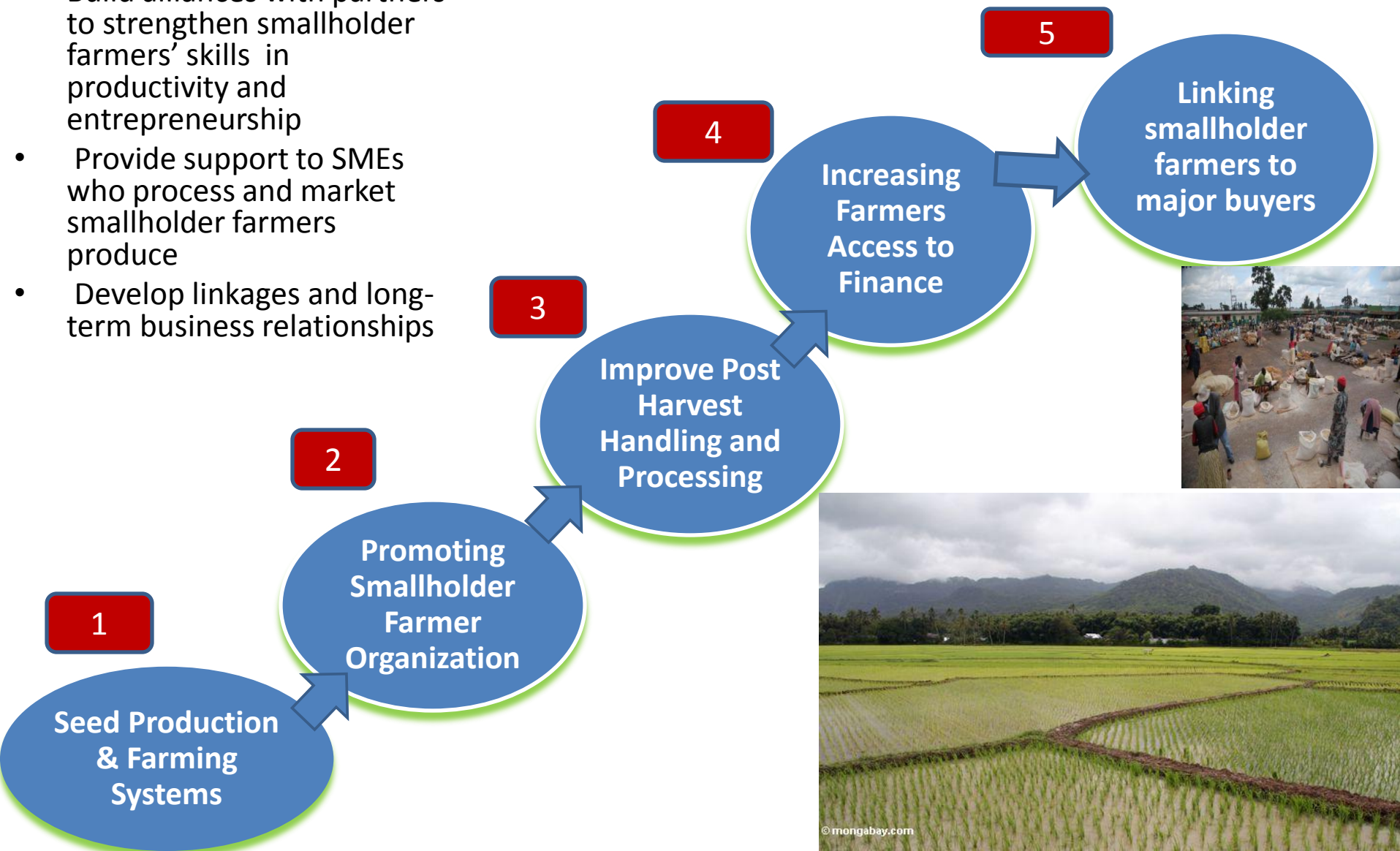
# Organizational Overview

- The Alliance for a Green Revolution in Africa (AGRA) is focused on 3 key dimensions:
  - Driving innovation
  - Funding demonstration
  - Engaging with partners to scale up success across staple breadbasket areas and countries
- AGRA's strategy focuses on:
  - Breadbasket regions
  - Food staples e.g. maize, rice, cassava, sorghum, millet and grain legumes
  - Use of M&E to establish baseline, track performance, long/short term objectives, learning and mid-course direction
- The roll-out plan consists of:
  - **Portfolio 1** Countries: Mozambique, Tanzania, Mali, and Ghana (40% of budget)
  - **Portfolio 2** Countries: Kenya, Uganda, Ethiopia, Malawi, Rwanda, Zambia, Burkina Faso, Niger, Nigeria (40% of budget)
  - **Portfolio 3** - Continental Advocacy & regional initiatives-(13% of budget)
  - Administration (7% of budget)
- Focus on program integration and synergies in the breadbasket areas in each target country

# AGRA commercialization strategy

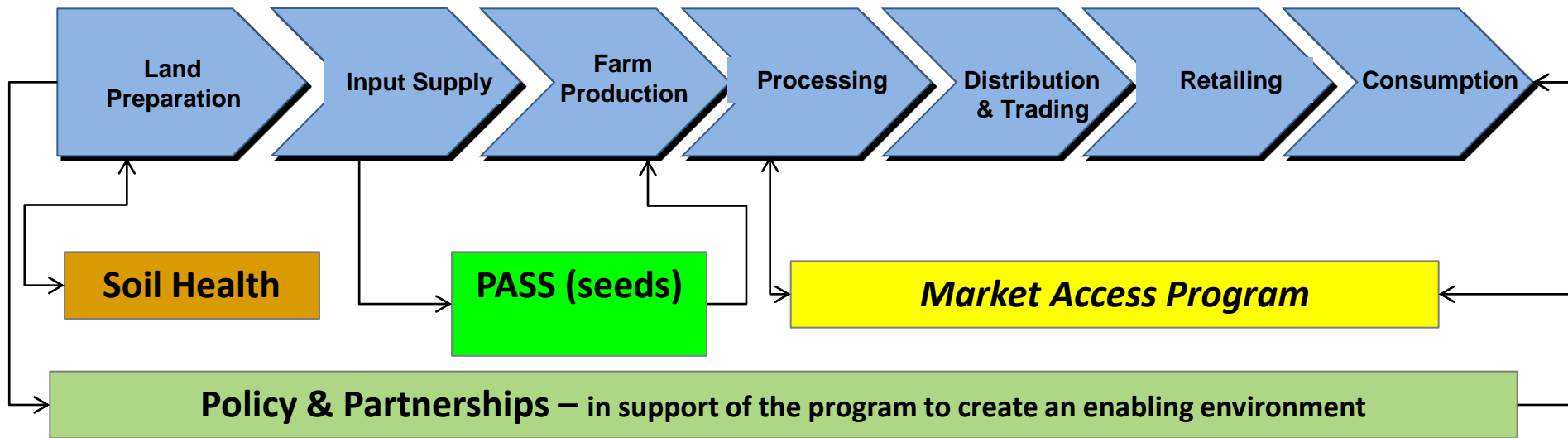
## Objectives:

- Build alliances with partners to strengthen smallholder farmers' skills in productivity and entrepreneurship
- Provide support to SMEs who process and market smallholder farmers produce
- Develop linkages and long-term business relationships



# AGRA Strategy

## Holistic value chain approach



AGRA has set three main strategic goals for 2020:

1. Reduce food insecurity by 50 percent in at least 20 countries.
2. Double the incomes of 20 million smallholder families.
3. Put at least 15 countries on track for attaining and sustaining a uniquely African Green Revolution.