

# **ALLIANCE FOR COMMODITY** **TRADE IN EASTERN AND** **SOUTHERN AFRICA (ACTESA)**



3<sup>rd</sup> Stakeholder Update

MAY 2010

# OUTLINE

- Background: Establishment, Objectives, Financial Partners, Programs
- Key Developments since last Stakeholder Forum

# BACKGROUND- ACTESA

- A Specialized Agency of the Common Market for Eastern and Southern Africa (COMESA), Created under the COMESA Treaty
- Initially launched by COMESA Ministers of Agriculture in **September 2008 as response to high food prices**
- Formally established by the COMESA Authority (Heads of State) in **June 2009 as a Specialized Agency**

# BROAD ACTESA OBJECTIVES and GOAL

- ✓ (i) COMPETITIVENESS of the BROAD STAPLE FOOD SECTOR: **POLICY DIALOGUE**
  - ✓ (ii) PROVISION OF SERVICES: COMMERCIAL INTEGRATION (MARKETS, FINANCIAL)
  - ✓ (iii) COMMERCIALIZATION of SMALLHOLDERS: CAPACITY FOR ENGAGEMENT (**CAPACITY BUILDING**)
- **OVERARCHING GOAL: TO INCREASE PRODUCTIVITY AND INCOMES OF SMALLHOLDER FARMERS**

## **KEY ACTESA OBJECTIVE**

**“INTEGRATION OF SMALL  
FARMERS IN NATIONAL,  
REGIONAL AND  
INTERNATIONAL MARKETS”  
– COMESA AUTHORITY-**

# POLICY DIRECTIVES LEADING TO ACTESA establishment

- ABUJA/AU (2006) – declaration on commodities
- ADDIS/AU-CAADP (2007) – Focus on Structured Trade
- SEYCHELLES/COMESA (2008) – Design Directive
- VICTORIA FALLS/COMESA (2009) – Establishment

***ACTESA WAS THUS DESIGNED AND WORKS AS AN INSTITUTION THAT COMBINES THE INNOVATIVE MARKET INITIATIVES OF CAADP PILLAR II and THE FOOD AND NUTRITION SECURITY ASPIRATIONS OF CAADP PILLAR III***

# INDICATORS OF ACTESA PROGRAM EFFORTS

- ✓ Number of Producers/Associations Supported (Commodity Focus – capacity building, services, technologies)
- ✓ Number of firms supported (buyers or sellers to small holders)
- ✓ Number of PPP forged (on policy, in support of commodity trade or in related areas)
- ✓ Number of Policy reforms/procedures passed (e.g. seed trade, biotech regulations, import/export status)
- ✓ Percentage change in intra regional trade (with focus on target commodities)
- ✓ Increase in purchases from smallholders (through improved marketing platforms)

# Other Related Activities of ACTESA Focus

## – Helping Farmer/Trader Integration into Markets

- ✓ **Awareness Training of Producers, Traders, Associations, Stakeholders in key commodity issues such as biotechnology and others**
- ✓ **Capacity Building in SPS/Standards areas – National and Regional PRA Capacity**
- ✓ **Capacity Building in Niche Opportunities – Organic Certification, Dried Products Exports, Packaging**
- ✓ **Outreach to Alliance Members / Stakeholders**

# ALLIANCE FINANCIAL PARTNERS



- USAID
- DFID
- AGRA
- WFP



- EC
- AUSAID
- W/BANK
- HF

# MAJOR PROGRAMS - Ongoing

- ✓ AAMP: Policy/Markets
- ✓ COMRAP: Services/Inputs
- ✓ Innovative Technologies
- ✓ MLI: Services and Farmer Capacity Building

# Key Partner Programs

- P4P - WFP
- COMPETE - USAID
- AGRA MARKETS - AGRA
- DFID Trade / Markets programs - DFID
- Other EC programs - REFORM
- EAGC PROGRAMS
- ACEF PROGRAMS
- SECTORAL/FARMER ASSOCIATION PROGRAMS
- ASARECA/FANRPAN PROGRAMS

# Key Developments

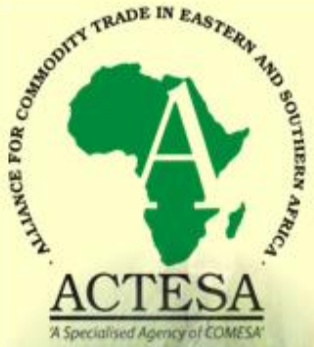
- ACTESA took its **Seat in COMESA Council of Ministers** in December 2009
- **Agreement with COMESA finalized (1<sup>st</sup> March, 2010)** on activities, administrative and financial arrangements with COMESA
- MoUs/Agreements being finalized with implementing partners underway : **AGRA, WFP, MDG Centre, AFSTA, FANRPAN, CAADP PILLAR II**

# Key Developments on ACTESA Programs

- **USAID IL3 Concluded, APRIL 2010, critical for Secretariat, outreach and policy activities**
- **COMRAP Agreement with the EU fully signed May 10, 2010**
- **AUSAID SMART FS design support commenced March 15<sup>th</sup> March, 2010 and is ongoing**
- **P4P – COMESA MoU amendment executed April 2010**
- **Livestock Design – started March 8 is ongoing**

# Key Developments on Programs

- **Market Information program under discussion with AGRA**
- **Seeds regional trade program under discussion with SDA**
- ***WORK ON 10 YEAR STRATEGY ONGOING***



**COMESA's Answer to Trade in Staple Foods**

**Visit:**

**[www.actesacomesa.org](http://www.actesacomesa.org)**

**THANK YOU FOR  
YOUR  
ATTENTION**