

AFRICA AGRICULTURAL MARKETS PROGRAM (AAMP)

ACTESA 3rd Partner and Stakeholder
Meeting

11th May, 2010, Lusaka



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BACKGROUND

- Importance of food staples
 - 73% (US\$50 billion) of value of production in SSA (2000) was from food staples
- Regional population will double in 15 yrs & demand for food will treble in two decades
 - Regulatory and administrative reforms inevitable for an expanding single market



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INSTITUTIONAL ARRANGEMENTS

- 3-year Partnership between COMESA-ACTESA and World Bank
 - Maintenance of project task team
- 3-year agreement between ACTESA and MSU/IFPRI
 - Provide evidence based technical support



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AIM & SCOPE

- Contribute to market and trade policy efficiency for staple food and agro inputs
- COMESA – Ethiopia, Kenya, Malawi, Uganda and Zambia
- SADC – Tanzania and Mozambique



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OBJECTIVES

- Improve policy framework and support CAADP Pillar II agenda through dialogue, review and accountability
- Strengthen ACTESA program management capacity
- Enhance knowledge and competence of policy makers
- Create a regional platform for dialogue and exchange of ideas



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SELECTED THEMES

- Regional trade in food staples
- Input market development
- Managing variation in food prices
- Modern instruments of risk management
- Successful smallholder commercialization
- Trade and market infrastructure investments



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ACTIVITIES

- Policy dialogue seminars
 - to inform, educate and dialogue with high level decision makers
- Policy analysis training workshops
 - to empower technical staff with policy analysis skills
- Discussion of investment policy guideline



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ACCOMPLISHMENTS

- Regional trade in food staples theme addressed in Dec 2008 in Nairobi
- Input market development theme addressed in June 2009 in Livingstone
- Food price variation theme addressed in January 2010, in Maputo
- Materials including presentations, exercises, policy briefs, regional synthesis and background papers available on <http://www.actesacomesa.org>



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PLANNED ACTIVITIES

- Training of journalists on importance of policy to performance of markets
 - 30th June, 2010, Bagamoyo, Tanzania jointly with Agricultural Council of Tanzania (ACT)
- Regional networking of farmer associations
 - Supporting Farmers Union of Malawi (FUM) 6th Annual Congress
- 4th event on “Agricultural Risk Management”
 - 30th August, Lilongwe, Malawi co-hosted with Ministry of Agriculture & Food Security



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CAPACITY BUILDING FOR AGRICULTURAL JOURNALISTS

- Role of media
 - Hold governments to account for policy and investment decisions
 - act as a guardian of the public interest a watchdog for improved economic outcomes
 - press gives “voice” to marginalized communities & allow actors to make informed decisions
- Aims of training
 - improve media coverage on agricultural issues and policy
 - increase journalists’ knowledge and understanding of the role and functioning of agricultural policy
 - help journalists identify stories of significance and conduct investigative agricultural policy journalism
 - Promote access to sources of accurate and reliable information



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AIMS OF TRAINING

- improve media coverage on agricultural issues and policy
- increase journalists' knowledge and understanding of the role and functioning of agricultural policy
- help journalists identify stories of significance and conduct investigative agricultural policy journalism
- Promote access to sources of accurate and reliable information
- Encourage truthful, accurate, objective reporting



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SUPPORT TO FARMER'S ASSOCIATIONS

- Farmers form ACTESA's key stakeholder & congress is an important outreach platform
 - President is the chief patron
- ACTESA support enhances networking across farmer unions
 - Share notes on lobbying strategies
- Occasion enables formulation of commodity resolutions
 - Resolutions inform ACTESA's agenda



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RISK MANAGEMENT IN AFRICA'S AGRICULTURE

■ Objectives

- to discuss the underlying policy rationales and implementation challenges of various risk management instruments,
- to draw lessons from experiences with various risk management methods and identify the best practices

■ Scope

- traditional *marketing boards*
 - *Expensive and remnants still exist*
- market-based risk management options
 - commodity exchanges, weather insurance, warehouse receipts, forward contracts, call options and hedging



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BEYOND 2010

- Conduct the fifth event on “successful smallholder commercialization”
 - February, 2011 in Kampala, Uganda
- Trade and marketing infrastructure investments
 - July, 2011, in Addis Ababa, Ethiopia



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THANK YOU – MERCI



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