



Final Program

Better Benefiting the Poor through Public-Private Partnerships for Innovation and Action

Date: Tuesday, March 30, 2010

Format: 4 hour session (with 30 mn coffee break) from 2-6pm

Main question to be addressed: "To sustainably reach the MDG goals, what is the role of PPPs in agricultural development and research?"

Organizers: Farming First coalition

Steering Committee: Farming First, GFAR (Jacky Ganry), FAO (Thomas Price)

Chairman: Gordon Conway (Imperial College)

Contact persons: Morgane Danielou (IFA) and Isabelle Coche (CropLife International)

Rapporteur: Thomas Price (FAO) and Elizabeth Wilson (Imperial College)

Facilitators: Lindiwe Sibanda (FARNPAN) and Joyce Cayo (Novus Int)

Attendance: about 60 people

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2.00-2.05; Opening: Short introduction by Gordon Conway

PART 1: CASE STUDIES PANEL - 2.00-3.30pm

Chair: Lindiwe Sibanda, FARNPAN

2.05-3.00pm: Panel of case studies presenters moderated by the Chair

5-6 case studies (10 mn each) to be selected (examples below)

- Michael Hermann, Crops for the future: The role of public-private partnerships in the development of neglected and underutilized species
- Natalia Federighi, Yara International SA: The Beira agricultural growth corridor
- Hans Joehr, Nestec: Milk sourcing in Pakistan
- Edward Kateiya, IFAP/Kenya National Federation of Agricultural Producers (KENFAP): Empowering Small Farmers in Market (ESFIM)
- Anuj Shah, A to Z Textile Mills: Bioactive nettings, from public health to food security

3.00- 3.30pm: Interactive session (moderated by Lindiwe Sibanda)

COFFEE BREAK: 3.30- 4.00pm (Play Farming First video and interviews)

PART 2: ROUNDTABLE DISCUSSION - 4.00- 6.00pm

Chair: Joyce Cayo, Novus Int.

4.00- 4.20pm: Presentation by Joyce Cayo (possibly on the Keystone Alliance)

4.20-5.40: Breakout groups to respond to a selection of questions.

Each roundtable is moderated by one resource person who will initiate the discussion by presenting a short case-study relevant to an assigned question (5 mn) and then engage the rest of the group in a lively exchange. Each table should count approximately 8 participants. The moderator will be responsible for submitting a summary to the session rapporteur.

Moderators and questions:

- **Lucy Muchoki, Pan-African Agribusiness Consortium:** What are the greatest inhibitors for PPPs to take place and succeed?

Case study: African Seed Investment Fund

- **Gavin Olney, Africa Enterprise Challenge Fund (AECF):** What preconditions are necessary for PPPs to succeed?

Case study: African Enterprise Challenge Fund, managing PPP investment in research-based agribusiness

- **Marco Ferroni, Syngenta Foundation:** What are the priority areas of research where PPP would be most needed?

Case study: A partnership approach to solving wheat rust

- **Claudio Barriga, Agronegocios Latinoamericanos Chile Ltda (Anegla):** How can agronomic research best be shared and results and technologies be made more accessible to the poor?

Case study: Creating rural wealth through vegetables seed production in Chile

- **Ivo Mello, Confederacion de Asociaciones de Productores para una Agricultura Sustentable :** What means best facilitate the sharing of local knowledge, applied research, and scientific discovery?

Case study: How PPP change Mercosur countries' agriculture and economy?

- **Scott Mall, International Fertilizer Development Center (IFDC):** How can multi-sector interests establish shared goals and measurement mechanisms for PPPs?

Case study: Cassava Plus – Supporting Smallholder Cassava Farmers

- **Rémi Kahane, CIRAD and Global Horticulture Initiative:** How important is the management of information in the PPP for stimulating innovation or transferring it? - What do you suggest to improve such information flow?

5.40- 6.00pm: Gordon Conway closes the session with his comments on the day